# Vidyabharti Trust College of Master in Computer Application (MCA & MBA), Umrakh

**Approved by AICTE, New Delhi and Affiliated to GTU, Ahmedabad.**

## Industrial Visit

Date of Visit: 18th May 2024

Host Company: Enjay IT Solutions Ltd., Bhilad

**Introduction:**

On 18th May 2024, the first-year Master of Computer Applications (FYMCA) students, under the organization of the Vidya Bharati Trust Master of Computer Applications (VBTMCA), had the opportunity to visit Enjay IT Solutions Ltd., located in Bhilad. This industrial visit aimed to provide the students with practical exposure to the workings of an IT solutions company, bridging the gap between academic learning and real-world applications.

**About Enjay IT Solutions Ltd. :**

Enjay IT Solutions Ltd. is a prominent company known for its innovative IT solutions and services. Specializing in CRM solutions, VoIP solutions, and various other IT-related services, Enjay has established itself as a leader in the field. The company is also recognized for its commitment to quality and customer satisfaction, making it an ideal model for aspiring IT professionals.

**Objectives of the Visit**

The primary objectives of the visit were:

- To understand the operational framework of an IT company.

- To gain insights into the software development lifecycle.

- To learn about the latest technologies and tools used in the industry.

- To interact with professionals and understand the challenges and opportunities in the IT sector.

**Itinerary and Activities**

The visit commenced with a warm welcome by the team at Enjay IT Solutions Ltd. The students were given an introductory session by the company's HR team, which included an overview of the company's history, mission, and services.

**Key Activities during the Visit:**

1. **Introduction to CRM and VoIP Solutions:** A detailed presentation on Customer Relationship Management (CRM) and Voice over Internet Protocol (VoIP) solutions, showcasing their development, implementation, and impact on businesses.
2. **Tour of the Facility:** The students were taken on a guided tour of the company's facilities. They visited various departments, including software development, quality assurance, and customer support. This tour allowed students to observe the professional environment and workflow within an IT company.
3. **Presentation on Projects and Innovations :** A detailed presentation was conducted, showcasing some of the company's key projects and technological innovations. The presentation covered a range of solutions offered by Enjay IT Solutions, including Customer Relationship Management (CRM) systems, enterprise resource planning (ERP) solutions, and custom software development. The students learned about the tools and technologies used, such as cloud computing, machine learning, mobile development, web development, and agile development methodologies.
4. **Interactive Q&A Session:** The interactive session with the senior management was one of the highlights of the visit. Students asked questions about the challenges in the IT industry, career opportunities, and the skills required to succeed. The management team provided valuable insights and encouraged students to upgrade their skills and stay updated with technological advancements continuously.
5. **Hands-on Workshop:** In the afternoon, a hands-on workshop on CRM solutions was conducted. Students were given a practical demonstration of Enjay's CRM software. They had the opportunity to explore its features, understand its implementation process, and learn about its impact on business operations.
6. **Feedback and Conclusion:** The visit concluded with a feedback session, where students shared their experiences and insights gained from the visit. Dr. Ankit Patel who accompanied the students for the industrial visit thanked the Enjay IT Solutions team for their hospitality and for providing such a valuable learning opportunity.

**Conclusion:**

The industrial visit to Enjay IT Solutions Ltd. was a highly educational and inspiring experience for the FYMCA students. It bridged the gap between theoretical knowledge and practical application, offering students a glimpse into the professional world of IT solutions. The insights gained during this visit will undoubtedly aid the students in their academic and professional journeys.

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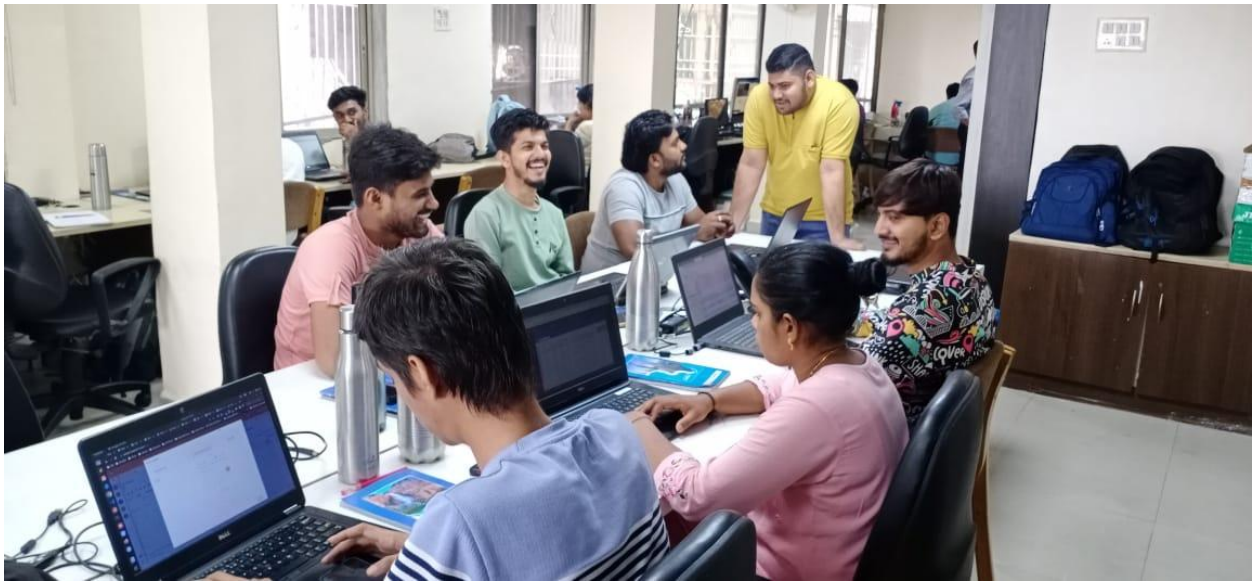
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**Glimpse of the Visit:**









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